



Questions for Candidates for County Republican Chair Conservative Coalition of Harris County

This questionnaire will be posted onto the Conservative Coalition of Harris County website for public voter viewing.

Candidate Name	Position that Candidate is Running For
Keith Nielsen	Harris County Republican Party Chairman

Please give your answer to each of the following questions and please include your rationale with each answer. Please be concise & clear.

1. What the important issues that the Harris County Republican Party needs to address to win at the polls in 2020?

Answer: I don't think the party has the appropriate staff necessary to be consistent at winning. We need a full-time Chair and a skilled ED. New Technology to collect data
2. Please describe the qualifications and experience that make you the best candidate for the office you are seeking.

Answer: Pct. Chair, Election Judge, SD Chair, Delegate, Election Coordinator for HC, Primary Director HCRP, Trial Coordinator for the 280th Court. Owned & Operated Business in real estate, finance, sale & marketing with over 100 employees, work and ran many political campaigns. Completed TRCCA training. RPT campaign management certified.
3. What are some important issues that the Harris County Republican Party delegation needs to press at the Texas Republican State Convention this summer that are not covered in [2018 Texas GOP Party Platform](#)?

Answer: English as the official language of the US, No Voter Registration at PO Boxes
4. Is the current Harris County GOP voter database sufficient for precinct chairs to help get out the vote? Would you recommend any changes in the system to improve voter turnout?

Answer: Database needs to be re-inventoried and updated, New technology for easy access and data that the precinct Chairs can build and keep

5. What changes will you make to improve the efficiency of the Harris County Republican Party during the next chairman term?
Answer: We need career minded professionals as staff, good competitive salaries
6. What are your ideas to bring the Republican Party of Harris County back to every day American working folk? And to minority voters?
Answer: Get into the communities, get involved in everyday life issues, provide resources and assistance.
7. What will you do to improve GOP placement of Poll Watchers at Harris County polling locations across the ENTIRE county for the 2020 general election?
Answer: HCRP website is weak, a great site works continuously behind the seen generating leads. Great content gets results. Properly trained staff can make all the difference recruiting volunteers
8. What general strategies do you have to increase Republican incumbents in Houston City races? In Harris County races?
Answer: Quality Leadership programs, Setting up a recruitment taskforce and candidate resources committee.
9. What are your strategies to reach out to younger voters to attract them to the Republican party?
Answer: Create internships, After School Youth Programs, Summer Camps,
10. What are the main fiscally conservative values that you look for when deciding to vote for political candidates?
Answer: Pro Business, 2nd amendment, Pro Life
11. What steps need to be taken to bring in / raise more revenue in for the Harris County Republican Party?
Answer: Hire qualified staff, take an active role in the process, dialing for dollars, addition event fundraisers, small donor campaigns, improve and market website and email marketing to drive more donor traffic, GOP Swag Store. Just a few ideas.

BY RETURNING THIS QUESTIONNAIRE, THE CANDIDATE ASSUMES FULL RESPONSIBILITY FOR ALL ANSWERS TO THIS QUESTIONNAIRE. THE ANSWERS ON THE FOREGOING REFLECT THE CANDIDATE'S BEST EFFORTS TO ANSWER THIS QUESTIONNAIRE HONESTLY AND DIRECTLY.

PLEASE SAVE YOUR COMPLETED QUESTIONNAIRE TO YOUR LOCAL MACHINE IN THE EVENT THAT THERE ARE ANY TECHNICAL PROBLEMS WHEN YOU ATTEMPT TO EMAIL IT BACK.

Once this questionnaire has been completed, please email it to:

alex@cchc-pac.org

* **Please note:** You **must** return your questionnaire from the email address to which it was sent. Questionnaires returned from any other email address will be considered fraudulent

LEADERSHIP - VISION – EXPERIENCE

#takebackharriscounty #winbackharriscounty #2020andbeyond #2020vision



*Keith is second generation born in the U.S.; his grandparents fled Hitler & Mussolini to come America for freedoms & opportunity. After coming through Ellis Island they settled in New York to make it in the big city. Keith grew up in Brooklyn New York, his father a Democrat and a Teamster went to see Ronald Reagan speak, after hearing him speak, born in a city that opportunity was fading away for the average person his father decided it was time to **Vote with Your Feet**, it wasn't long after they moved to Pasadena Texas. Soon after arriving in Texas, a Blue State Keith realized he was a Republican and got to vote for Ronald Reagan. Keith wasn't going to let Texas turn into New York so little by little he got involved in electing Republicans, it wasn't long after that Texas became the leading State in the Nation with a Republican majority.*

His passion for cars lead him & his dad to enter the car business. In 1990 Keith went off to start his own dealership and built it into 4 successful locations that included service departments, insurance, finance and rentals.

*In 1999 Keith new traditional media had been losing a big market share, it was then he convinced his wife Tammie come aboard to create a marketing department that included a new media not yet being utilize by most companies. In 2006, they expanded their marketing department to a full-service advertising marketing agency. Their success in Guerrilla Marketing, Digital and a new kind of media called **Social Media** blazed a trail for a whole new industry.*

In 2009, they sold their media company with their portfolio of national advertisers and in 2011 sold they last of their auto dealerships to concentrate on electing republicans full-time.

Keith's wife Tammie is a native Houstonian, wife of 26 years, along with Keith's 83-year young mother Anne, their dogs Ben and Jerry live in Pasadena.

For many years, Keith and Tammie have enjoy working to elect conservatives to office at Local, State and National level.

In 2012 Keith ran the Texas Victory office in Pasadena Texas, successfully producing the top 5 volunteers in the state and responsible for creating the first satellite office for HCRP. Keith has

*served as a Precinct Chair for Pct. 0190, SD6 Chairman & Delegate for State and National Conventions. Keith has served on the platform committee and was proud to work on the **Abolish Abortion** plank and the Marriage between **ONE MAN & ONE WOMEN**. He currently serves on the Harris County Local Government Committee.*

Republican Memberships and Groups

- Associate Member of the San Jacinto Republican Woman
- Associate Member of the Baytown Republican Women
- Member Downtown, Central & South West Houston Pachyderms
- Associate Member Bay Area Republican Women
- Member of Clearlake Area Republicans
- Member S.E. Republicans
- Member Harris County Republican Party Local Government Committee
- Many More....

Just a few campaigns Keith has volunteered on...

- Trump – Pence
- Bush – Quayle
- Bush – Cheney
- McCain – Palin
- Romney – Ryan
- George P. Bush, Land Commissioner
- Jerry Paterson, Land Commissioner
- Ryan Sitton, Railroad Commissioner
- Davis Dewhurst, Lt. Governor
- Jack Morman, Harris County Precinct Two Commissioner
- Ted Cruz, Senator
- Rick Perry, Governor
- Gregg Abbott, Governor
- Pete Olson, Congressman CD 22
- Larry Taylor, Senator SD11
- Mike Jackson, Senator SD11
- Ken Legler, State Representative, HD 144
- Johnny Isbell, Mayor, City of Pasadena
- Jeff Wagner, Mayor, City of Pasadena
- Judge Angelina Gooden
- Paul Simpson for HC GOP Chair
- and many more....

In addition to being a business owner Keith has worked at the County Clerk's office as a Coordinator for Election Judges in Precinct 2, Trial Coordinator for Judge Angelina Gooden in the 280th District Court and Primary Director for the Harris County Republican Party. Keith has also completed Chairman's training with the Texas Republicans County Chairman Association.

Here's just a few of the organization Keith has worked with.....

- CITY OF PASADENA – Chairman of Planning and Zoning Commission
- CROWN HILL CEMETERY ASSOCIATION – Board of Directors
- PASADENA HISTORICAL SOCIETY – Board of Directors
- LIONS CLUB DISTRICT 2S2 – Chairman, Public Relations and Information Officer,
- NORTH PASADENA BUSINESS ASSOCIATION – President
- PRESIDENTS COUNCIL – Harris County Commissioner Pct. 2
- SARAH'S HOUSE – Sheltering Homeless Women & Children, Chairman of Board
- ECONOMIC ALLIANCE PORT REGION – Board of Directors
- SAN JACINTO COLLEGE – Steering Committee for Project Adelante

