



Questions for Candidates for School Board Trustee from the Conservative Coalition of Harris County

This questionnaire will be posted onto the Conservative Coalition of Harris County website for public viewing (www.cchc-pac.org).

Candidate Name	Position that Candidate is Running For
Bruce Bradford	Katy ISD Board of Trustees Position #3

Candidates please give your answer to each of the following questions and include your rationale with each answer. Please be concise and clear.

1. Why are you running for School Board Trustee? Is there a particular issue that motivates you to serve on the school board? If elected, what will be your priorities?

Answer: I was inspired to run by my wife who has been a professional educator for 38 years (33 years in the elementary classroom. There is not a particular/single issue that stands out to motivate me...I just wish to volunteer and hope to inspire others to do the same. My priorities will be to continue strengthening foundational curriculum (K-3) and foundational teaching strategies.

2. What experience or skills have prepared you to serve as a board member? What differentiates you from the other candidates and/or board members? In what school district or community activities/organizations have you been involved?

Answer: I have a broad business experience having worked for a large company, run my own business, and now working in the financial services industry...plus I have lived with a teacher for 38 years and have gained a great perspective from her. I have trusted Katy ISD with my 3 children who all graduated from Katy ISD, my diverse business background differentiates me from the other candidates. I have served on bond election committees, Junior Achievement, Booster club, I am president of Remembrin' Benjamin, Inc (a not for profit 501C3 corporation) www.remben.org

3. What are your thoughts on the current and the proposed budget for your school district? What issues do you believe your district needs to address in its academic program and offerings? What changes would you recommend?
- Answer:** The current budget is that of a very large business. Anytime you have an annual budget of over one billion dollars, there is reason to continue to scrutinize and focus on prudent use of the tax payer dollars, but I believe that the current administration is sensitive to that. I think that the district needs to continue to expand vocational program opportunities and celebrate those. I would seek to double the capacity at Raines and Miller Career Center in the next 5 years.
4. Is the current funding allocation within district spending categories (between administration, facilities, teachers, etc.) adequate? Why or Why not? If not, what areas of spending can be changed and how do you propose to correct it? Should any resources be devoted to political lobbying?
- Answer:** Katy ISD administration budget is competitive but not out of line relative to other districts in the area...teacher compensation is very competitive but should be higher...Katy ISD does a good job keeping facilities up to date. Again, I would hope we can increase funding for vocational studies. I believe we need to be involved/influence at the state and national levels but do not believe we need to spend district dollars to lobby politically.
5. What are your areas of concern regarding student achievement in your district? Do you have specific suggestions for improvement? What is your long-term strategy or strategies for improving the quality of education and keeping pace with student growth within the district?
- Answer:** Although the district goals for reading proficiency are higher than the state level, I think we need to set our goals higher. At the same time I realize that without improved community involvement, these higher goals will be difficult to achieve...GET INVOLVED WITH OUR KIDS SUCCESS! Long term strategy is to grow mentoring programs at all levels (elementary/secondary)...as our district grows and evolves demographically, we need to find leaders in all communities to spike involvement in the education of our kids...If you CARE it is time to SHARE (your time)!
6. Is teacher performance adequate within your district? Are teacher's salaries adequate given current state budget condition? What can be done to improve overall teacher performance and morale?
- Answer:** I think overall teacher performance is more than adequate in Katy ISD. Teacher salaries are adequate relative to the state budget condition, but we should seek ways to improve benefits for teachers. As to impacting performance and morale...don't just call to complain...call when it is time to celebrate the teacher...a pat on the back is healthy for all.

7. What type of teacher evaluation system and administrator evaluation system do you support?
- Answer:** Classroom observations, student surveys, measures of student achievement. For admin, we should measure commitment to professional growth and development for all staff, committed to lifelong learning, engages in activities to always improve, demonstrates self awareness and transparency
8. Is your superintendent's and other high-level administrator's compensation in line with job performance? Why or Why not?
- Answer:** Admin compensation is in line at Katy ISD
9. What is the public relations role of the board? How can the board be accessible to the community? How can a board of education best communicate with its constituent groups? Should Homeschool students be allowed to use publicly funded facilities and equipment?
- Answer:** I think that the board should promote the district in a positive way and be available to the constituents on a regular basis as allowed by law. Availability would be a combination of face to face opportunities and electronic...seek out these forums to communicate. As to homeschool access to publicly funded facilities and equipment...the parents that choose to home schooling are tax payers and as such it seems like their children should have access. However, a prudent district would build facilities to support the children enrolled in the district first. I think that this topic is worth review and discussion.
10. What is the proper role of TASA and TASB with respect to independent school boards? Do you believe there should be mask or vaccine mandates in public school? Where should these mandates originate, if at all?
- Answer:** TASA TASB should be used as support systems for districts. In some cases they can offer services that lead to cost savings for districts. I do not support mask mandates in public schools.
11. How do you define Critical Race Theory and do you support its implementation?
- Answer:** I believe that critical race theory is a lightning rod and there is no place for it in the district...lets focus on reading, writing, and arithmetic.
12. What do you believe about natural/biological male students competing with natural/biological female students in publicly funded athletic programs? Would you support or oppose such programs?
- Answer:** Boys should compete against boys, girls should compete against girls. I guess there could be some cases in team sports defined as co-ed that could be exceptions, but in general I would not support this with public funds.

BY RETURNING THIS QUESTIONNAIRE, THE CANDIDATE ASSUMES FULL RESPONSIBILITY FOR ALL ANSWERS TO THIS QUESTIONNAIRE. THE ANSWERS ON THE FOREGOING REFLECT THE CANDIDATE'S BEST EFFORTS TO ANSWER THIS QUESTIONNAIRE HONESTLY AND DIRECTLY.

BRUCE BRADFORD

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PROFESSIONAL SUMMARY

Work history has put me in position to be a contributing team member and a leader. I have about 40 years of business experience and over 30 years of community volunteering both as a team member and in leadership roles. I currently am the President of Remembrin' Benjamin, Inc(www.remben.org). I have been married to Carol Bradford (professional educator) for over 37 years. We were blessed with 3 boys...Benjamin (passed in 2012), Robert, and Austin. Experienced Loan Officer adept at assessing customer needs, providing suitable products and guiding customers through loan process. Handles complex financial transactions using in-depth knowledge of loan products, services and lending regulations. Develops strong customer relationships by providing excellent service.

SKILLS

- Financial Analysis Aptitude
- Financial Transactions Expertise
- Sales
- Negotiating
- Leadership

WORK HISTORY

- 12/2013 to Current **Loan Officer**
Network Funding, LP – 10370 Richmond Avenue, Houston, Texas 77042
Assist clients in funding refinancing of existing properties or in funding of the purchase of a new property.
- 12/2003 to 12/2013 **Owner**
Golf USA Of Katy – Katy, Texas 77450
Managed day to day operations, negotiated with vendors, consulted with customers, managed financing.
- 08/1986 to 04/2003 **Manager**
LCC/TXU Communications – Lufkin/Katy, Texas
Held a variety of positions including Sales Representative, Product Manager, Sales Director, Area Operations Manager for a telecommunications operation.

EDUCATION

08/1984

BBA: Marketing/Management

Stephen F Austin State University - Nacogdoches, TX

Bruce Bradford

For Katy ISD Boards, Position 3



“Committed to the best for our children.”

As your choice for Katy ISD Board of Trustees, Position 3, I will be an advocate for all 93,000+ students. In this position, I will focus on Foundational Excellence and Expanding the On Ramp to Vocational Victories.

For Katy. For Students.

Bruce is committed to providing a strong foundation for our kids that will result in elevated self-esteem, will save costs related to remediation needs, and will have a positive impact on discipline and future student outcomes.



Foundational Excellence

We should continue to strive for best curriculum platforms and best of class teaching strategies for our K-3 kids. As we continue to improve in this space, we will see improve self esteem which will tie to what I believe will be improved discipline results and save the district money in remediation costs.



Vocational Victories

The world has changed, but the need for diverse paths for our future leaders has not. Bruce wants to further dig into the Miller Career Center. To Bruce, this means “more seats” and more programs. By doubling capacity at MCC in the next 5 years, more students will learn the career skills they need to succeed right out of high school!



Local Accountability

Bruce likes to say that he is “locally-owned and locally-operated.” As a long-time resident of Katy and husband to a former Katy ISD educator, Bruce believes that elected officials in Katy should be only beholden to their constituents and not to outside donors or interest groups. Bruce is committed to 100% local fund raising.

Learn more at
bradford4katyisd.com



Bruce Bradford
FOR KATY INDEPENDENT SCHOOL DISTRICT

